Copenhagen
DET DANSKE KULTURINSTITUT i INDIEN
Bengaluru

VISION

New Encounters

We explore new encounters between Denmark and India, between culture and society, people and places — between ideas and solutions. The Danish Cultural Institute in India is launched with the bold ambition of changing the world for the better by searching for the true value in new encounters.

The Danish Cultural Institute in India actively promotes Danish culture through involvement and exchange across disciplines and borders. The free flow of ideas, insight and thoughts is of universal benefit. We seek and nurture partners who share our agenda of closer collaboration between Denmark and India.

New Encounters

We explore new encounters between Denmark and India, between culture and society, people and places — between ideas and solutions.

By

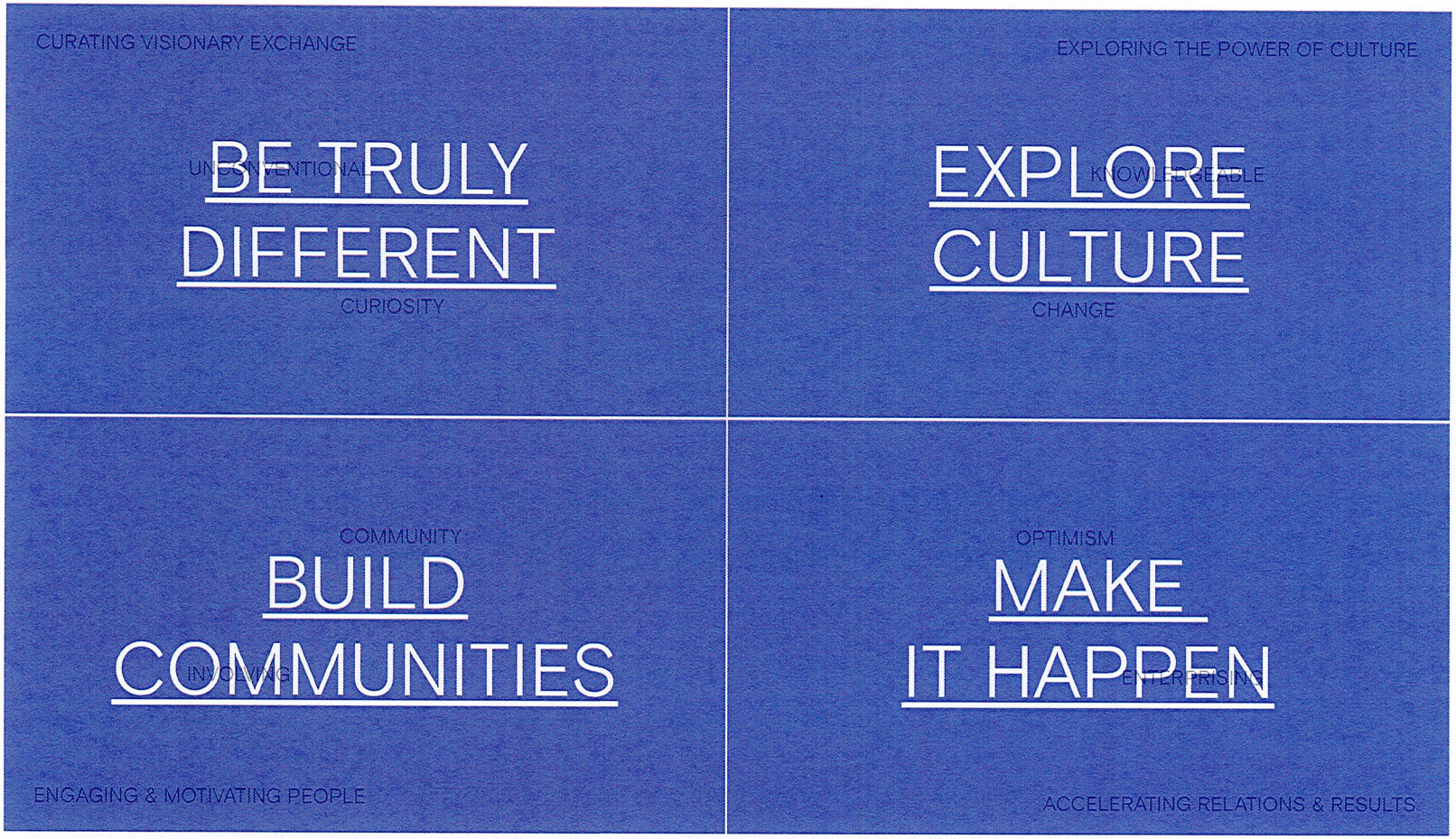
BEING TRULY DIFFERENT

EXPLORING CULTURE

MAKING IT HAPPEN

BUILDING COMMUNITIES

HOVEDBUDSKABER



BE TRULY DIFFERENT

We will be truly different – because we have to and because want to. India is big in so many ways and the cultural scene is enormously wide ranging. Many international players have an established presence in India. In order to succeed in India we must be creative. First of all we will be mobile, so that we can reach many parts of India where the people and the partnerships are located. Secondly we will increase our role as communicator and distributer of news and events and happenings. Thirdly we will be highly active in setting up partnerships, collaborations and joint-ventures with Danish and Indian artists, organisations and businesses. Last but not least, we will constantly strive to be creative in how to get the best and most tangible results from our work.

EXPLORE CULTURE

We will explore the power of culture and art. With culture as our platform we will raise questions, encourage dialogue, get new perspectives, discuss ideas and develop solutions to some of the urgent challenges today. Culture is the third leg of Danish foreign policy – together with diplomacy and business. Culture and cultural exchange is not limited or bound by specific agendas. Culture is the fabric that binds societies together, and by utilizing culture as the combining factor, we will be able to deepen our relationship with India and Indians. By exploring cultural exchange

BUILD COMMUNITIES

We will engage people in cultural exchange to build communities for change. Our foundation in Danish values - democracy, equal rights, equality and the belief that we share a responsibility for those around us. As a small country we have always been dependent on the bigger world – for trade, for science and for development. Our history has taught us that openness is pivotal for creating a good society for people. This is a lesson that made us who we are. And this learning – openness and inclusion – will be the foundation for the institute in India: We know that if we include, share and exchange art, ideas and insights, we will be better of as both Danes and Indians. We will work by creating a true sense of partnership between our Indian friends and partners – so that we can benefit in both countries.

MAKE THINGS HAPPEN

We will make things happen. The relationship between our two countries needs a kick-start. We will enable fast and visible examples of fruitful co-operation between India and Denmark. Since valuable years have been lost, there is a need to show quick results in order to prove the benefits of DKI in India. We will use social media and other platforms more extensively that normal, we will increase our ability to create stories for Indian and Danish media, we will reach out to partners and promote our stories and we will in general be louder, more colourful, more vibrant than hitherto know from our side. The reason being the need to catch up on the Indo-Danish relations and simply make our presence felt.

THEMES

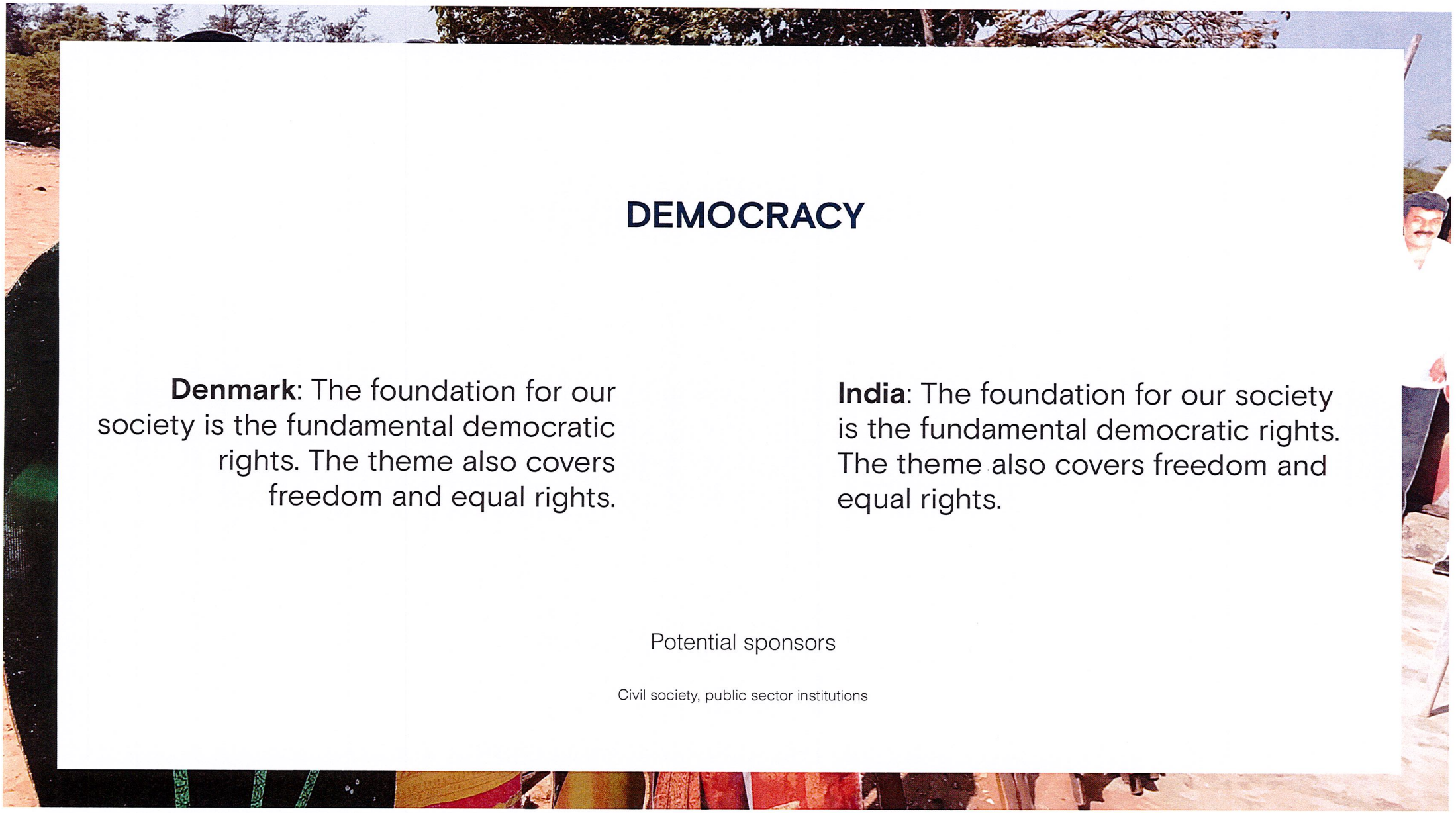
LIVEABLE CITIES

Denmark has an established a leadership position in developing cities for people – based on a holistic approach to problem solving. Health is partly covered by this topic – as well as in other topics, e.g. Democracy.

India is challenged by rapid urbanization, poor city planning and limited space – and has initiated an ambitious Smart City scheme. Health is partly covered by this topic – as well as in other topics, e.g. Democracy.

Potential sponsors

RAMBØLL COWI Danfoss FLSmidth GRUNDFOS novo nordisk



DEMOCRACY

Denmark: The foundation for our society is the fundamental democratic rights. The theme also covers freedom and equal rights.

India: The foundation for our society is the fundamental democratic rights. The theme also covers freedom and equal rights.

Potential sponsors

Civil society, public sector institutions

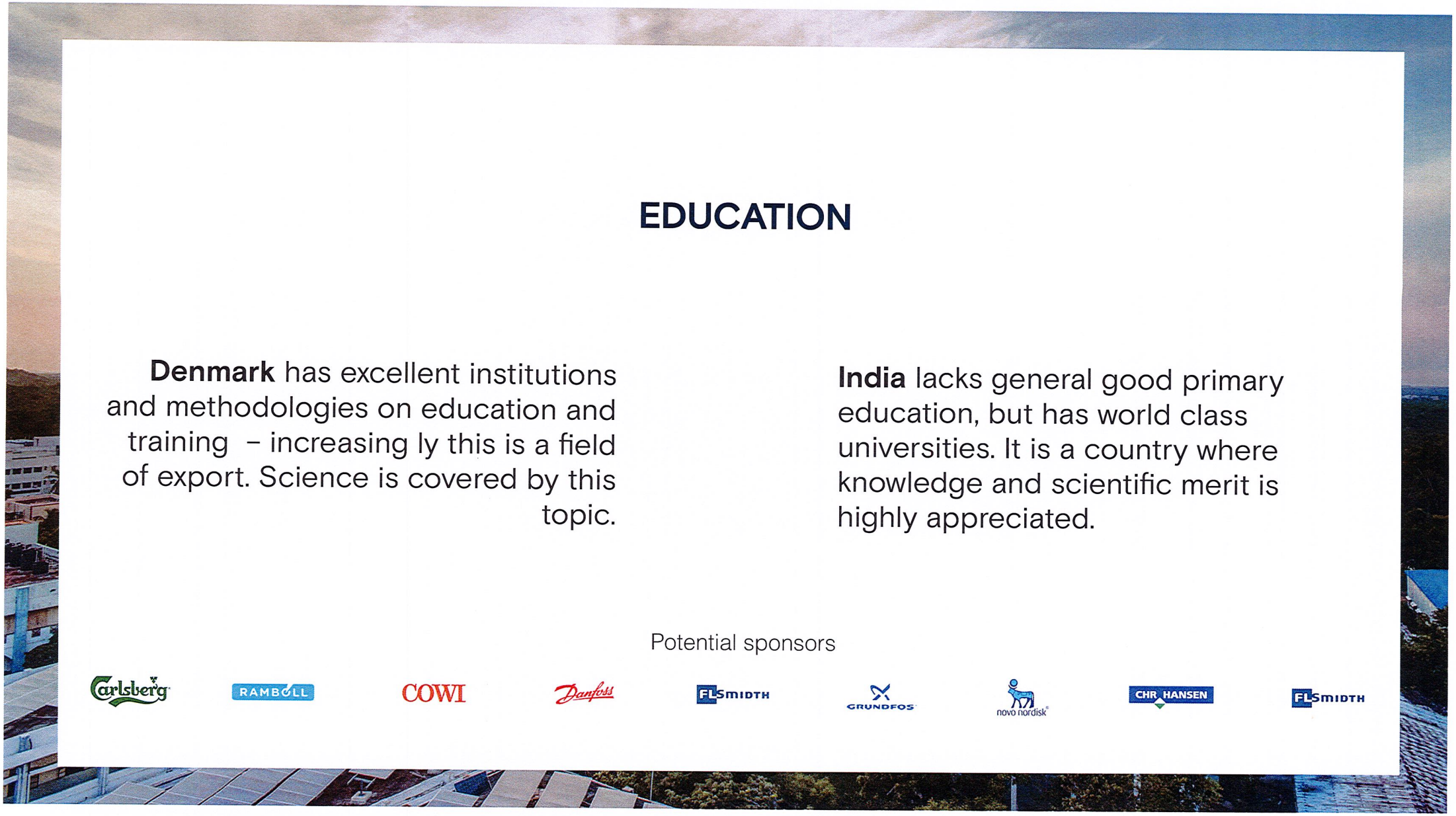
RESSOURCES

In **Denmark** we try to limit our footprint in terms of emissions, waste and we have come a long way in developing a green, sustainable transformation of society – from wind power to organic produce.

India has limited natural ressources, and the pressure is huge with increasing number of people for the same land. There is a big need and pull for solutions – long term and short term.

Potential sponsors

Carlsberg RAMBØLL COWI Danfoss FLSmidth GRUNDFOS novo nordisk CHR. HANSEN FLSmidth



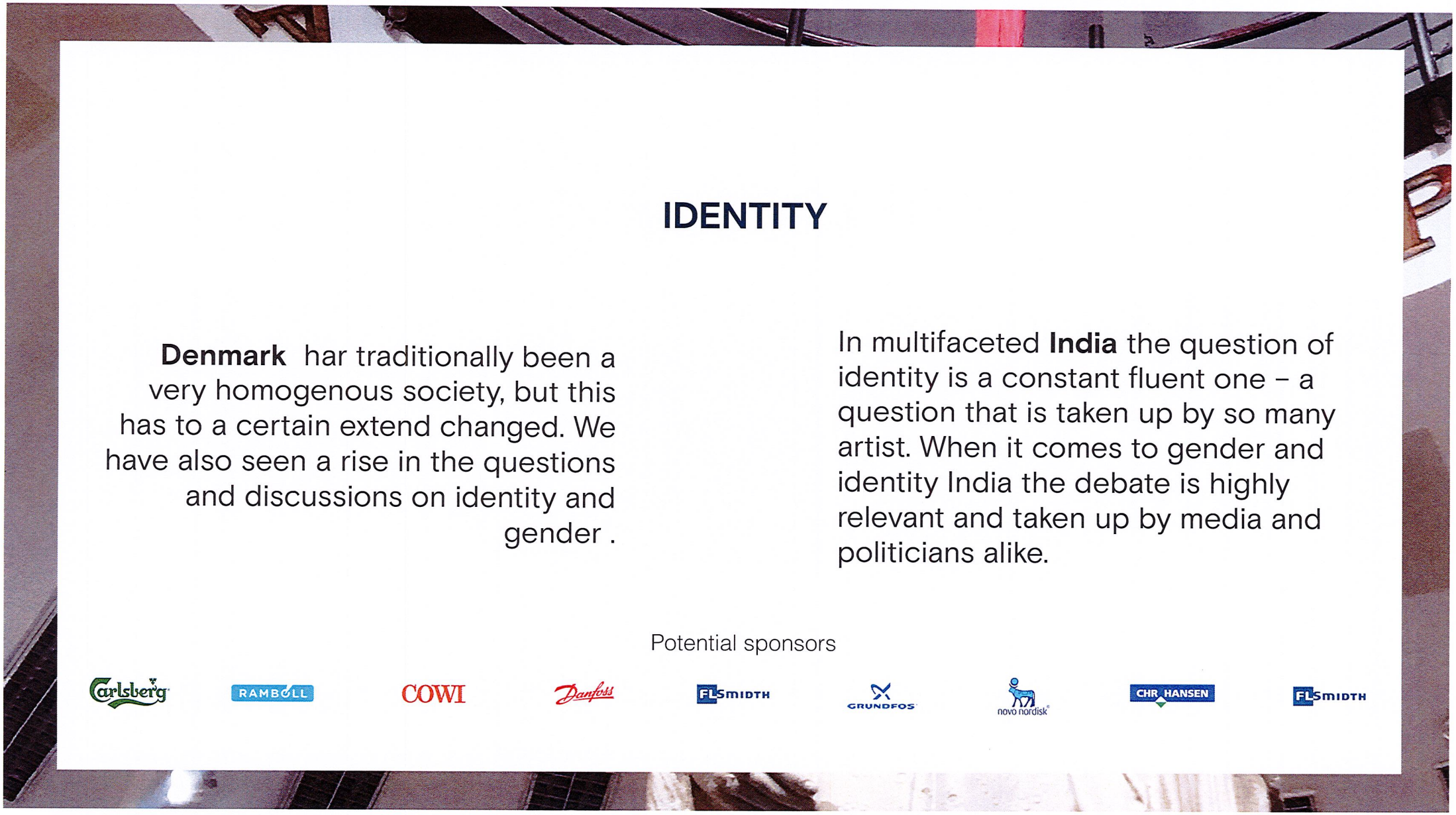
EDUCATION

Denmark has excellent institutions and methodologies on education and training – increasing ly this is a field of export. Science is covered by this topic.

India lacks general good primary education, but has world class universities. It is a country where knowledge and scientific merit is highly appreciated.

Potential sponsors

Carlsberg RAMBØLL COWI Danfoss FLSmidth GRUNDFOS novo nordisk CHR. HANSEN FLSmidth



IDENTITY

Denmark har traditionally been a very homogenous society, but this has to a certain extend changed. We have also seen a rise in the questions and discussions on identity and gender .

In multifaceted **India** the question of identity is a constant fluent one – a question that is taken up by so many artist. When it comes to gender and identity India the debate is highly relevant and taken up by media and politicians alike.

Potential sponsors

Carlsberg RAMBØLL COWI Danfoss FLSmidth GRUNDFOS novo nordisk CHR. HANSEN FLSmidth

New Encounters

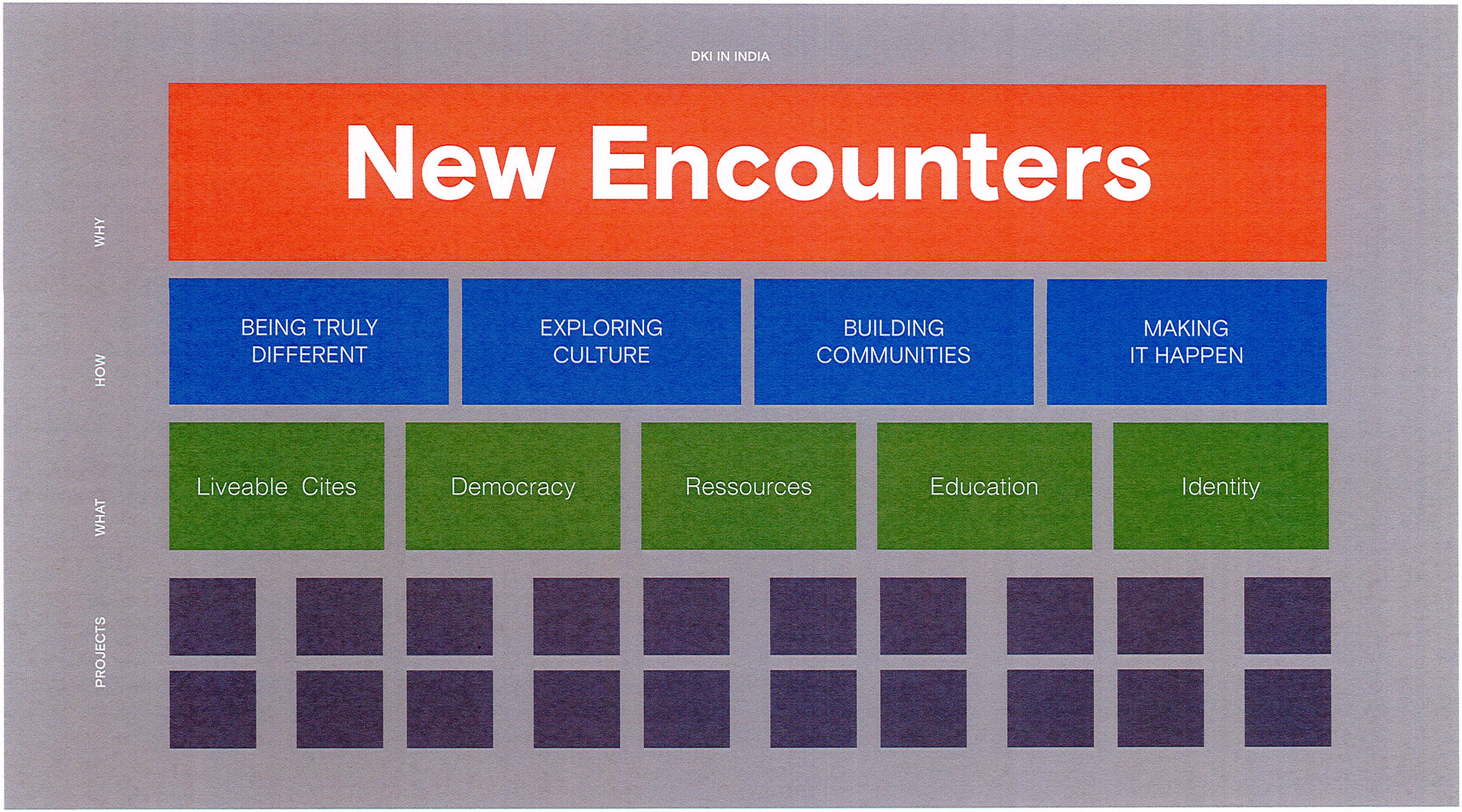
WHY

HOW

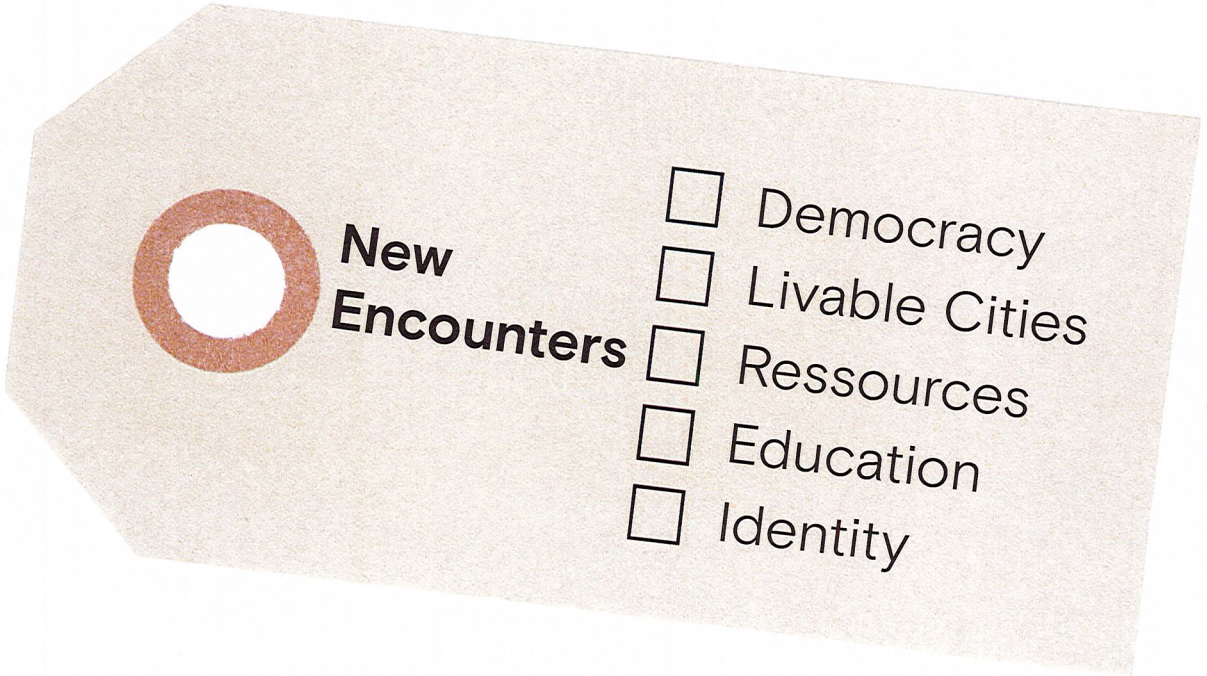
BEING TRULY DIFFERENT	EXPLORING CULTURE	BUILDING COMMUNITIES	MAKING IT HAPPEN

WHAT

Liveable Cites	Democracy	Ressources	Education	Identity


DKI IN INDIA
New Encounters
WHY
HOW
BEING TRULY DIFFERENT
EXPLORING CULTURE
BUILDING COMMUNITIES
MAKING IT HAPPEN
WHAT
Liveable Cites
Democracy
Ressources
Education
Identity
PROJECTS

SUM UP


New
Encounters
Democracy
Livable Cities
Ressources
Education
Identity